



Madison Horizons Rotary Club

Madison, WI



Programs:

3/6/07

Red Cross - Jane or Meghan

3/20/07

Bryan Brosamle, MGE Manager
Corporate Communications

3/27/2007

Professor David McDonald
Problem of Power in Russia:
A Historical Perspective

Greeter & Invocation:

2/27/07 John Thoman

3/6/07 Ted Tibbitts

3/13/07 Nancy Winter

Friendship Table:

2/20-2/27/07 Johna Hartnell

2/27-3/6/07 Mary Hinner

3/6-3/13/07 Skip Jackson

Madison Horizons Rotary:

President: Jesse Sandoval

Tel: (608) 277-1677

e-mail:

president@madisonhorizonsrotary.org

Vice President: Jon Lowrey

Tel: (608) 277-1677

vicepresident@madisonhorizonsrotary.org

Horizons:

www.madisonhorizonsrotary.org

Rotary International:

www.rotary.org

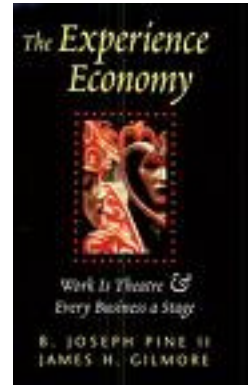
District 6250:

www.rotary6250.org

If you are unable to attend a meeting, please visit www.rotary6250.org, click on "to the clubs" and contact an area Rotary chapter to find another chapter meeting that works with your schedule!

Program for February 27, 2007: Mini Club Assembly.

Notes from last meeting, February 20, 2007: Visitors Day - Speaker: Mark Meyer, Filene Institute, spoke on innovation. Mark was an energetic speaker citing all kinds of examples of innovation in business especially on the internet. Companies have to be innovative today when 'the only way customers move from where they are is if they get pissed off'. He mentioned Joseph Pine and James Gilmore's book, *The Experience Economy*, where the authors argue that the service economy is about to be superseded with something that critics will find even more ephemeral (and controversial) than services ever were: experiences. In part because of technology and the increasing expectations of consumers, services today are starting to look like commodities. The authors write that "Those businesses that relegate themselves to the diminishing world of goods and services will be rendered irrelevant. To avoid this fate, you must learn to stage a rich, compelling experience." Prime example: Starbucks. Here are some other web sites Mark talked about that may interest you: prosper.com (people to people lending), zopa.com (Zopa is the marketplace where people meet to lend and borrow money, redfrog.ca (Deposit money in your Redfrog account as often as you can, then draw it back out when you need it. The longer your money remains unspent, the less interest you'll owe and the more money you'll save).



Visiting Rotarians/Guests: Peter Williams, Madison South; Mark Meyer (speaker), Kay Nachreiner, Pam Krugman, Roger Pettersen, Bob Lee.

Absent Members: Law4Kids, Jim B, Steve H, Skip J, Bev K, Jim O, Regina R, Ted T, Winter Law.

Birthdays: Lynn Bodi 3/22 Bob Lorenz 3/31

Misc 100% pins today! Johna made sure all visitors had visitors packets; John T talked about the international trip coming up to Bolivia and how it can be a life changing event.

Habitat Home Don N reported that there will be a community service meeting tomorrow, Wed., 2/21, at 7:30 at Panera on Old Sauk. March 3 is the next day for interior painting. March 17 will be trim/doors.

Membership Joe Moelke asked that everyone review/edit their info in the excel doc he sent out and return it to him. If you're unable to open an excel doc, please let Joe know and he'll let you know what info he needs from you.

Happy/Sad Dollars:

- Laurie for her new niece and for the luncheon today.
- Joe for Badger basketball!
- John T thank you to Badgers for great season.
- Randy A skied last weekend at Mt. Bohemia as far north in UP as possible.
- Johna for 3 year old grandson with her this weekend; went to circus and train show.
- Jon for speaker, Mark Meyer and for RYLA students.
- Mary H with grandson all weekend.
- Jesse for guests.

Happy Birthday, Betsy! Guest, Pam Krugman, won raffle!